

# P. Jason Troxler

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## TECHNICAL SKILLS

Experienced in Adobe Suite CC, Photoshop, Dreamweaver, After Effects, Premiere Pro, InDesign, Edge, Audition and Illustrator. I have a vast knowledge of HTML5, DHTML, CSS3, JavaScript, PHP, Squarespace, Wordpress and jquery. I am great at troubleshooting IT problems, designing animations and working with back-end programmers.

## CHARACTER TRAITS

Self motivated, strong organizational skills; Highly focused and work well with deadline driven objectives, Polished sales skills, Natural leader; Effective communicator written or verbal, Open to learn and listen, Entrepreneur background, Innovated, Analytical mind, and Great time management. Particular eye for detail, and knows how to draw in consumers.

## WORK EXPERIENCE

**Jack Henry & Associates** | September 2012 - present  
Job Title: Interactive Designer ~ Charlotte, NC

Duties: Provide interactive media for an in-house marketing team with Jack Henry & Associates. Developed and created multiple types of media for multi dimensional campaigns. Created web videos and conferences videos for landing pages for multiple campaigns. Developed websites/landing pages, along with asset creation. Created UX concepts for websites. Also worked with multiple three-party vendors such as Hubspot, Exact Target, Cvent, and Sharepoint. Developed email campaigns and asset creation for internal use and organizational use through Exact Target. Developed photo and filming shoots for conferences and campaigns. Setup video shoots for clients and internal projects.

Design thumbnails, roughs, and final comps for web and video production. Provide art direction and work within aggressive deadlines. Experienced in HTML5, DHTML, CSS3, JavaScript, PHP and jquery. Interact with clients on web promotions. Provide technical assistance, advice, and creativity to the marketing creative team. Responsible for showing new employees how to work within Jack Henry which includes introduction to the different web platforms, showing them all the current creative processes.

**Garage Branding** | September 2008 - 2012  
Job Title: Webmaster/Designer ~ Winston Salem, NC

Duties: Provide graphic direction for many clients such as: Kayser Roth Corporation, No nonsense, HUE, Premier Bank of North Carolina, YMCA and Burkely Communities. Developed and created front-end graphics for clients campaign websites. In charge of building HTML pages and customizing it using CSS and Javascript/Jquery. Develop and create monthly ecommerce campaigns going out to 40,000 persons database. Created homepage promotions to display product offers. Also setup ecommerce photo shoots for these campaigns. Helped develop and create concepts for social media platforms, which gained 50,000 Facebook fans in two months (No nonsense). Development of social media banner ads that run on high volume websites. Design thumbnails, roughs, and final comps for web advertising. Provide art direction and work within aggressive deadlines. Experienced in HTML, DHTML, CSS and JavaScript. Interact with clients on web promotions. Provide technical assistance, advice, and creativity to the graphic design team. Create a variety of designs for social media markets, client websites, publications, Ads, business cards and brochures.

**Nvizion Inc.** | January 2007 – September 2008  
Job Title: Graphic Designer / Business consulting ~ King, NC

Duties: Provided graphic designs for several multi-million dollar campaigns: Hanes, Lowe's Home Improvements, BB&T, Wake Forest, Xpedx, and International Home Furnishing Center (IHFC) High Point, NC. Solicit new business opportunities by providing design services consultation to potential customers. Design thumbnails, roughs, and final comps for print advertising. Design concepts for packaging and national ads. Provide art direction and work within aggressive deadlines. Develop websites using Flash and Illustrator to create unique eye catching designs. Experienced in HTML, DHTML, CSS and JavaScript. Separate artwork for garment design. Interact with clients on product design. Provide technical assistance, advice, and creativity to the graphic design team. Create designs for a variety of items, such as packages, publications, Ads, shirts, business cards, and specialized forms for clients

**Broccoli City** | January 2007 – Present  
Job Title: Principal and founding member, Creative Director

Duties: Built the front-end of the website using HTML5, DHTML, CSS3, JavaScript, PHP, Squarespace, Wordpress and JQuery. Setup up the website in Wordpress so users were able to edit the website and blog. Provide art designs for business cards, marketing, flyers and clothing design using Illustrator. Setup photo shoots and maintain web pages and social media components. Create graphics for the Broccoli City Festival annually from web graphics, to video graphics, to designing print signage.

## INTERACTIVE WORK (Freelance)

[www.broccolicity.com](http://www.broccolicity.com)  
Responsible for creation and design using html5, CSS3, javascript and Wordpress. Maintain and develop new ideas for website and social media components.

[www.dixiebelleicecream.com](http://www.dixiebelleicecream.com)  
Responsible for creation and design using html5, CSS3, javascript and Wordpress. Maintain and develop new ideas for website and social media components.

[www.digitalhelmetmobile.com](http://www.digitalhelmetmobile.com)  
Responsible for creation and design using html5, CSS3, javascript and Wordpress. Maintain and develop new ideas for website and social media components.

## ACADEMIC BACKGROUND

North Carolina Agriculture & Technical State University, Greensboro  
Seeking a Master of Science and Industrial Technology August 2007 – present  
North Carolina Agriculture & Technical State University, Greensboro  
Bachelor Degree in Graphic Communication Systems May 2007  
NC School of Communication Arts, Raleigh  
Associates Degree Digital Art & Animation March 2004

## HONORS

- Received award from American Society of Quality (ASQ) for poster design in 2007 and 2008
- Inducted into Phi Kappa Phi Honors Society (2007)
- Graduated with Honors: GPA 3.67
- Member of International Graphic Arts Education Association ( IGAEA)

## AWARDS

Addys 2013 (2)  
Addys 2014 (1)